

CENTRAL COAST FIRE & RESCUE DISTRICT

BOARD OF DIRECTORS WORKSHOP

JANUARY 16, 2025

1. Call to Order. The Central Coast Fire & Rescue District Board of Directors Workshop was called to order by President Eckerman at 3:13 p.m. on Thursday, January 16, 2025. It was not live-streamed.

2. Pledge of Allegiance. Mrs. Eckerman led those present in the Pledge of Allegiance.

3. Roll Call. Directors present were Rick Booth, Reda Eckerman, Jon MacCulloch, and Greg Dunn. Also present were Fire Chief Jamie Mason, Maintenance Officer Erich Knudson, and Office Administrator Wendy Rush.

4. New Business. Planning and goal setting for the upcoming election. Chief Mason wanted input from everyone. The date for submitting a ballot title still hasn't been set but will probably be in February. One goal is to try to get "for" arguments in the voters' pamphlet. A general discussion of possible ways of informing voters followed. The lack of an open house in Tidewater for the last election was discussed. The possibility of hiring a professional public relations person was suggested as a disinterested party. The measure will be competing against a school levy, and there are also three Board positions open. Union Representative Engineer Charles Stay said that the Union is planning on volunteers going to the Tidewater area to talk to people, have an open discussion on what do they want, how can we help, and a possible open house could be held at the Tidewater station. Captain Knudson would like to have a live session of questions and answers, maybe put it on YouTube. There is a need to counteract all the misinformation. People on Facebook talk to people not on Facebook, and the real facts don't always make the transfer. When the volunteers go out they will be emphasizing that they are trained to the same level as the paid firefighters. Chief Mason defines a "volunteer" as able to respond in 5 minutes. We keep losing our volunteers because they get trained so well they go to other districts and get jobs. Chief Mason will contact a potential professional public relations person to see what costs might be involved and another meeting will be scheduled before the regular meeting in February.

5. Good of the Order. None.

6. Adjournment. There being no further business for the Workshop the meeting was adjourned at 4:12 p.m.

Respectfully submitted,

Jan K. Hansen, Recording Secretary

Approved:

Board Chair